



News Release

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April 6, 2009

Event: Free Marketing and Advertising Forum

Presented by: Cuesta College Advertising Program

Date: Thursday, April 30

Cuesta College Sponsors Free Marketing and Advertising Resource Forum for Business Owners

The Cuesta College Advertising Program will host a Marketing and Advertising Resource Forum on the North County Campus, offering local business owners practical strategies to survive the current economic challenges.

The free forum will include guest speakers from Cuesta College, New Times, KSBY, El Dorado Broadcasters, Paso Robles Magazine, WhizBang Ideas and Public Access Television.

The Marketing and Advertising Forum will focus on low and no-cost advertising strategies for independent and small business owners utilizing the internet and other media pathways. Seating is limited to 60 people, but seats can be reserved by emailing Consuelo_meux@cuesta.edu.

The free event will be held on Thursday, April 30 from 5-7:30 p.m. on the Cuesta College North County Campus in building 2400 on the east side of campus. Parking is free and refreshments will be available.

Cuesta College news releases are available on the Internet at
<http://academic.cuesta.edu/pim/pr/index.htm>

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