



## News Release

Contact: Jill Ivie  
(805) 546-3108  
FAX (805) 546-3921

Cuesta College Institutional Advancement/  
Marketing & Communications  
San Luis Obispo, CA 93403-8106  
Email: [jill\\_ivie@cuesta.edu](mailto:jill_ivie@cuesta.edu)

January 15, 2009

# Spring Semester Opens January 20 at Cuesta College, Free Bus Rides for Students

Cuesta College students returning to campus on Tuesday, January 20 for the opening of the spring semester will have the opportunity to ride RTA buses for free.

A new partnership with RTA grants Cuesta College students access to ride any RTA bus for free from Tuesday, January 20 through Friday, February 6. A student must show a current Cuesta ID or a photo ID with a printout of the student's current class schedule to the bus driver before boarding the bus. Cuesta College staff and faculty can also ride for free during the first three weeks of the spring semester with a current Cuesta ID.

The partnership with RTA came about thanks to a joint effort by Cuesta College, Cal Poly and RTA last year when Cal Poly Professor Eugene Judd tasked his civil engineering students with researching ways to improve public transportation to and from Cuesta College. The presentations, with both short and long term projections, were made to RTA and Cuesta College officials at the close of the semester.

"This is a great partnership with RTA that we hope to continue," said Stephan Gunsaulus, director of marketing and communications at Cuesta College. "We are aware that parking can be an unnecessary stress facing our students as they return to campus. By offering free bus rides to our students, we are not only reducing the competition for parking spaces on campus, but increasing awareness of the economic and environmental benefits that public transportation can offer."

Students can still register for classes at Cuesta College through January 31 with an instructor's approval. The semester will run from January 20 through graduation day on May 22. Students with questions regarding registration can call 546-3955.

Cuesta College news releases are available on the Internet at  
<http://academic.cuesta.edu/pim/pr/index.htm>

###